

# MAGAZINECRM



## About us

MAGAZINECRM

We want you to ease your process to manage subscribers.



Magazinecrm is privately held. Our product is focussed for magazine publishers.

Our product helps you manage your subscribers.

Our product can run on a server, Or internet 24 hours on cloud.

This is the last subscription system you will need to buy.

We have been in existence from the past 7 years.

We are looking for customers from Europe and Middle east.

Specially Switzerland , Germany , England ,Ireland and Japan.

### Qualified Customers.

Any customer who is business for long term can use the product and get benefit of the product..

### Value creation

Comes through valued customer partnership.

Knowing that you are in control of your business

free up time to create value. Our business

software solution give you the freedom to

focus on what you do best.

Looking after your existing subscribers, Handling



## **MAGAZINECRM**

their dispatch issues, Storing their history and providing information in finger tips.

Helping you make business decision using our software.

**MAGAZINECRM**



# SUBSCRIPTION\_MANAGER

MANAGE  
SUBSCRIBERS  
EASILY

## **MAGAZINECRM**



Our product is called



### ***subscription manager.***

It has the following features.

- 1 Manage subscribers, handle new customers and renewal of subscribers.
- 2 Handle their customer relation management.
- 3 Perform Accounting.

Use our software to increase your audience.

Subscription manager tracks every order and all the details that go along with it.

It increases accuracy and efficiency by automating parts of subscription management process.

Tracks all the details ,such as product, price, start /end date, order date, payment date, shipping date, delivery information

Handle new subscribers, handle their renewal.

System will let you know who is ready for renewal and how much they should be charged.

This information is used to generate renewal notices.

Set different level of access for users depending on roles.

Software can handle huge data, multiple users.

The CRM module can be used for managing schedule, keeping track of phone calls, complaints, etc.

Manage renewal campaign efficiently through subscription manager.

Renewals can be sent via print or emails.

Handle renewals easily.

Record historical details members.

Turn free customers to paid customers.

Activate or deactivate non paid subscribers.

Keep customer data with CRM integration.

System is having various powerful reports to help make business decisions.

Accounting module is used to generate ledger and profit & loss.

The primary database is Oracle

## MAGAZINECRM



## Product Pricing

Single magazine edition With maximum 5000 subscribers	Pricing is \$700 /-
Multiple edition with huge data	Pricing is \$4000/-

Product contains free documentation, training and also successful implementation.

Data migration can be done from excel to our system.

Product can run on client server architecture  
or Cloud architecture.

Client/Server architecture

Server exists where all multiple computers will get connected to the main pc.

The data is stored in main server. No software needs to be stored in the client pc.

Cloud Architecture.

This can be useful if you need the product to run 24 hours on internet. Its help you manage your subscribers at any time anywhere.

Support charge

10% per year per annum.

For any further details:

Feel free to call us or email at

[info@magazinecrm.com](mailto:info@magazinecrm.com)

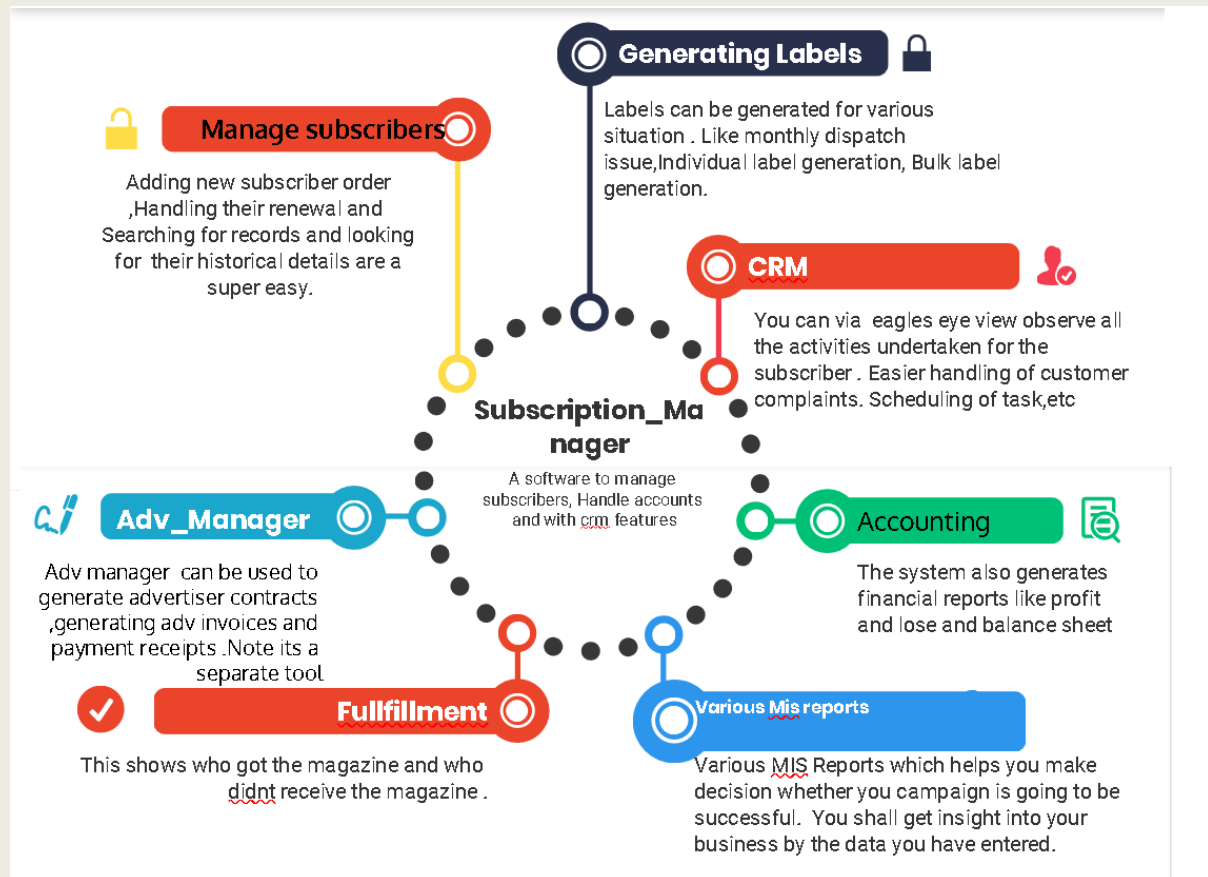
Phone number 0091-9987765431



# MAGAZINECRM

Subscription-Manager

## Features



## **MAGAZINECRM**



We help enjoy companies like yours. Knowing that you are in control of your business free up time to create value. This way you can focus on doing what you do best looking after

your existing customers.



### **Designed for you**

We understand every company requirement can be a bit different .We will adjust the software according to your requirement.

### **Growing with you .**

As time passes your company grows. You Will have large data to manage.Using our system guarantees your system will run smoothly.

### **Rapid result for you.**

Training is easy .  
Videos are provided.  
Migration is easy via our migration scripts.  
Once you have your data load its easy to generate reports. Generate dispatch labels.

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## **Magazinecrm**

We provide software solutions for magazine publishers. and we see to it our implementation is successful.

[www.magazinecrm.com](http://www.magazinecrm.com)

[twitter.com/magmaxpro](https://twitter.com/magmaxpro)

[linkedin.com/magazinecrmsoftware](https://linkedin.com/magazinecrmsoftware)

[facebook.com/magazinecrm](https://facebook.com/magazinecrm)

The solutions we implement run on cloud, server or even a desktop or a laptop. Various solutions depending on your requirement.

We use our skills on database ,Big data , Artificial intelligence ,Functional knowledge to provide unique customised solutions.

We handle clients around the world. Europe , Middle east and United states.

**We continuously invest in innovation ,education to create value for our customers and give them great experience.**

**We deliver value to every one we connect with.**